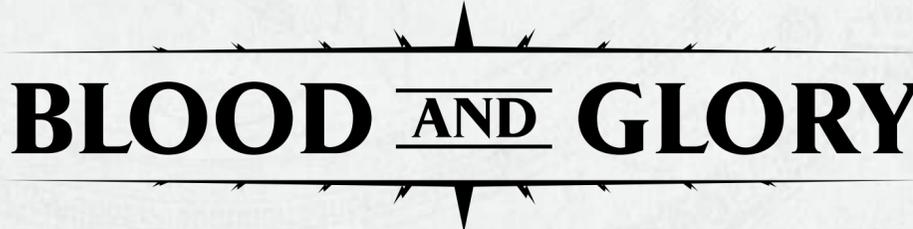




WARHAMMER
AGE OF SIGMAR

•CHAMPIONS•

THE TRADING CARD GAME



BLOOD AND GLORY

PREPARE FOR BLOOD AND GLORY!

What is the Blood and Glory Series?

As detailed in our announcement, 2019 sees massive changes for Organised Play at a store level, and one of those changes is our new Blood and Glory Series.

The Blood and Glory Series has been designed to allow players of all experience levels to get involved in Organised Play in stores and reward those players who dare battle their worthy adversaries with exclusive rewards!

How does the Blood and Glory Series work?

The Blood and Glory Series is a run as a monthly league, where players get a themed campaign deck and use it to challenge fellow signed-up Champions to a duel.

Those who emerge victorious from these duels will receive 3 points while the losers will receive 1 point; the participating store will record these battles on the Blood and Glory League Table for that month, and whoever is the top of the table, come the end of the league month, takes home the series exclusive prizes!

However, those Champions who are finding the battle for Blood and Glory tough should fear not; as there will be an opportunity for Deck Evolution! Those Champions who have lost 3 duels will have the opportunity to add a booster pack to their campaign deck and enter the battle with renewed vigour. Additionally, each week players will have the opportunity to bolster their decks with a new booster pack as well, evolve your decks and bring the fight once more!

We have included more details below on what is included in each Blood and Glory kit and some guidelines on how the Series should be run.

Champions who yearn for Blood and Glory, this is your chance. Find your local Blood and Glory series using our events calendar. To battle, Champions!

Blood and Glory Series Details and Store Guidelines:

We have ensured that Stores will be getting absolutely everything they need in the Blood and Glory pack to run the league. Each kit features a League Table poster, Promotional Poster(s), Official Tournament Booster Packs and exclusive Playmat(s).

Each store should put up its Blood and Glory Series poster to advertise the event and to take player sign-ups at the start of each League month. They will also need to set up an event on the event software system. If a player wants to join the league after it has already begun; no problem!

Once signed up, players purchase Campaign decks to use, similar to how sealed product events operate. We suggest running the Blood and Glory Series as a casual “drop-in-and-play” program aimed to grow local communities. But stores should feel free to change it to the needs of their local gaming communities.

Players should record all of their cards on the deck registration sheet which the store keeps for reference, and random deck checks can be enforced at the store’s discretion to ensure fairness and no cheating!

Each store may start the league when they choose, with the notion that it runs for one month (so, for example, the 5th March to the 4th April). Stores should ensure that they give enough time for players to sign up in the store using the League Table poster. On the league start date, all signed up players can “challenge” opponents to do battle at the store at any time that suits the store. These challenges can occur as often or as little as each player likes across every day of that League season, which will run for a maximum of one month. Players play a best of three to decide the match winner. However, stores may run these a best of one if suits. The match winners receive 3 points, losing players receive 1 point, this should be noted on the League poster.

Each League is designed to be constantly changing so that there is always a new experience for players and so that players feel they have a chance to improve and make a come back. This leads to the introduction of Deck Evolution.

At the start of each league week, or when a player loses three matches - each player has the option of purchasing a booster pack to add to their deck. If they choose to do this, the stores should ensure that they do the following:

- Ensure that players record the new cards on their deck registration sheet.
- Ensure that all signed up players challenge each other for the full 4-week period.
- At the end of 4-weeks the store awards prize to the winner(s)!
- The decks are then carried forward into the following League month in which the process is then repeated!

Blood and Glory Series Q&A

How much do the kits cost?

The kits are FREE! All the store has to do is request a kit and we will send one out. To ensure that this happens, stores will have to make sure that they have signed up to our event system and create a League event. Without this, it’s hard for us to track whether or not a store is actually running events and may hamper getting future kits!

How many players does a kit support?

Kits support up to 12 players per month.

How long does a series last for?

Currently, we have 3 series planned:

- The first is a month-long pilot starting from Mar 1ST - Mar 31ST
- The second series will be four months long from Apr 1ST - July 31ST
- The third series will be three months from Aug 1ST - Oct 31ST

Can boosters only be bought if a player loses?

No, the store can set up a day each week where you can buy boosters. Stores need to ensure that players remember to list any changes that have been made to decks!

Can card trading happen?

Yes, a store can set up a day each week where players can trade cards. We recommend that a store only conducts this on set days, once or twice per month. Again, players should remember to list any changes made to a deck!

Can a store still run the traditional OP, rather than the Blood and Glory Series?

Yes! Some stores may find the Series format, not to their liking. We have tried to make the league series as accessible as possible, however, stores are more than welcome to carry on running OP events as previous with the kits.

If you have any questions regarding the Blood and Glory Series or any of our other Organised Play options, please get in touch with us at STORES@WARHAMMERCAMPIONS.COM

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